

**THE McCARTNEY PROJECT: “Enduring Ties”**  
**Andie MacDowell, Honorary Chairperson**  
**October 29, 2004**

**GARLAND SPONSORSHIP**

\$10,000 investment  
Full page ad in 8 x 11” program:  
Special placement  
First place logo placement  
(Press, publications, posters)  
Speech recognition at event  
The honor and pleasure of helping

**PEARL SPONSORSHIP**

\$5,000 investment  
Full page ad in program  
Second place logo placement  
(Press, publications, posters)  
Speech recognition at event  
The honor and pleasure of helping

**PINK RIBBON**

\$2,500 investment  
Half page ad in program  
Third place logo placement  
(Press, publications, posters)  
Speech recognition at event  
The honor and pleasure of helping

**TUTU SPONSORSHIP**

\$1,000 investment  
Quarter page ad in program  
Fourth place logo placement  
(Press, publications, posters)  
Speech recognition at event  
The honor and pleasure of helping

Item: \_\_\_\_\_ Value: \_\_\_\_\_  
Media sponsor: \_\_\_\_\_ Value: \_\_\_\_\_